CLAIMS

[c1] 1. A method for negotiating information associated with a first product between multiple entities, comprising:

    receiving a first data associated with the first product from a first delivery entity;

    presenting to the multiple receiver entities, the data associated with the first product;

    receiving a first modification to the first data by the first receiver entity;

    presenting the first modification to the first data to the first delivery entity;

    receiving an acceptance of the first modification from the first delivery entity; and

    associating the first modification with the first receiver entity.

[c2] 2. The method of claim 1 further comprising storing the product and the first modification in a central repository.

[c3] 3. The method of claim 1 further comprising:

    receiving a second modification to the first data from a second receiver entity;

    receiving an acceptance of the second modification from the first delivery entity; and

    associating the second modification with the second receiver entity in addition to associating the first modification with the first receiver entity.

[c4] 4. The method of claim 3 further comprising:

    receiving a second data associated with a second product from a second delivery entity;

    presenting to the multiple receiver entities, the second data associated with the second product;

    receiving a first modification to the second data from a one of the multiple entities;

    receiving an acceptance of the first modification to the second data from the second delivery entity; and

    associating the first modification to the second data with the one of the multiple entities.

[c5] 5. A system for negotiating information associated with a first product between multiple entities, comprising:

    means for receiving a first data associated with the first product from a first delivery entity;

means for presenting to the multiple receiver entities, the data associated with the first product;

means for receiving a first modification to the first data by the first receiver entity;

means for presenting the first modification to the first data to the first delivery entity;

means for receiving an acceptance of the first modification from the first delivery entity; and

means for associating the first modification with the first receiver entity.

[c6]   6.   The system of claim 1 further comprising:

means for receiving a second modification to the first data from a second receiver entity;

means for receiving an acceptance of the second modification from the first delivery entity; and

means for associating the second modification with the second receiver entity in addition to associating the first modification with the first receiver entity.

[c7]   7.   The system of claim 6 further comprising:

means for receiving a second data associated with a second product from a second delivery entity;

means for presenting to the multiple receiver entities, the second data associated with the second product;

means for receiving a first modification to the second data from a one of the multiple entities;

means for receiving an acceptance of the first modification to the second data from the second delivery entity; and

means for associating the first modification to the second data with the one of the multiple entities.

[c8]   8.   A method for negotiating data associated with multiple products between multiple developers and multiple carriers, comprising:

receiving data associated with multiple products into a central repository;

presenting the data to multiple carriers;

receiving from a first carrier, a first modification to a first data portion associated with a first product;

presenting to a first developer associated with the first product, the first modification;

receiving an acceptance of the first modification; and

associating the first modification with the first product and the first carrier.

[c9]   9.   The method of claim 8 further comprising:

receiving from a second carrier, a second modification to the first data associated with the first product;

presenting the second modification to the first developer associated with the first product;

receiving an acceptance of the second modification; and

associating the second modification with the first product and the second carrier in addition to associating the first modification with the first product and the first carrier.

[c10]   10.   The method of claim 8, wherein the multiple products are associated with different developers.

[c11]   11.   A system for negotiating data associated with multiple products between multiple developers and multiple carriers, comprising:

means for receiving data associated with multiple products into a central repository;

means for presenting the data to multiple carriers;

means for receiving from a first carrier, a first modification to a first data portion associated with a first product;

means for presenting to a first developer associated with the first product, the first modification;

means for receiving an acceptance of the first modification; and

means for associating the first modification with the first product and the first carrier.

[c12]   12.   The system of claim 11 further comprising:

means for receiving from a second carrier, a second modification to the first data associated with the first product;

means for presenting the second modification to the first developer associated with the first product;

means for receiving an acceptance of the second modification; and

means for associating the second modification with the first product and the second carrier in addition to associating the first modification with the first product and the first carrier.

[c13]   13.   The system of claim 11, wherein the multiple products are associated with different developers.

[c14]   14.   A computer-readable medium having computer executable instructions that when execute perform a method for negotiating data associated with multiple products between multiple developers and multiple carriers, comprising:

    receiving data associated with multiple products into a central repository;

    presenting the data to multiple carriers;

    receiving from a first carrier, a first modification to a first data portion associated with a first product;

    presenting to a first developer associated with the first product, the first modification;

    receiving an acceptance of the first modification; and

    associating the first modification with the first product and the first carrier.

[c15]   15.   The computer readable means of claim 14 having further executable instructions for performing the method, comprising:

    receiving from a second carrier, a second modification to the first data associated with the first product;

    presenting the second modification to the first developer associated with the first product;

    receiving an acceptance of the second modification; and

    associating the second modification with the first product and the second carrier in addition to associating the first modification with the first product and the first carrier.

[c16]   16.   A method of negotiating metadata associated with an application for execution on a wireless device, comprising:

    receiving metadata associated with multiple applications;

    presenting the metadata to multiple carriers;

    providing an automated negotiation forum for the carriers and developers;

receiving into the negotiation forum, modifications to the metadata from carriers, modifications to the metadata from developers, acceptance requests from carriers and acceptance requests from developers;

associating metadata associated with one of the multiple applications with a carrier.

[c17]   17.   A system for negotiating metadata associated with an application for execution on a wireless device, comprising:

means for receiving metadata associated with multiple applications;

means for presenting the metadata to multiple carriers;

means for providing an automated negotiation forum for the carriers and developers;

means for receiving into the negotiation forum, modifications to the metadata from carriers, modifications to the metadata from developers, acceptance requests from carriers and acceptance requests from developers;

means for associating metadata associated with one of the multiple applications with a carrier.

[c18]   18.   A method for providing a negotiation forum, comprising:

providing electronic access to an automated system to multiple delivery entities and multiple receiver entities;

presenting to the multiple receiver entities metadata associated with products associated with the multiple delivery entities;

receiving modification terms associated with the metadata associated with the products associated with the multiple delivery entities;

receiving acceptance of modifications to the metadata; and

associating the modification of the metadata with multiple receiver entities.

[c19]   19.   A computer-readable medium having computer executable instructions that when execute perform a method for providing a negotiation forum, comprising:

providing electronic access to an automated system to multiple delivery entities and multiple receiver entities;

presenting to the multiple receiver entities metadata associated with products associated with the multiple delivery entities;

receiving modification terms associated with the metadata associated with the products associated with the multiple delivery entities;

receiving acceptance of modifications to the metadata; and

associating the modification of the metadata with multiple receiver entities.